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Cookie policy Trucks.nl BV

The websites of Trucks.nl use functional and analytical cookies. Cookies are small text files that are placed on the computer, tablet or mobile phone of those who consult the website for the purpose of ensuring that the websites work properly and that visitors have an optimal user experience.

With the help of a permanent cookie Trucks.nl can recognize the visitor on a new visit to the websites. This means that the websites can be specially adjusted to the preferences of the visitor. When permission has been given by the visitor to place cookies, Trucks.nl can remember the special preferences of the visitor. As a result, the visitor does not have to repeat his preferences each time a new visit is made.

Using a session cookie, Trucks.nl can see which parts of the website you have viewed during a visit. Trucks.nl can therefore adapt its services as much as possible to the surfing behaviour of its visitors. These cookies are automatically deleted as soon as the visitor closes the web browser.

With the consent of the visitor, our advertisers place "tracking cookies" and/or "tracking pixel" on the visitor's equipment. These cookies are used to keep track of which pages have been visited in order to build up a profile of online surfing behaviour. This profile is partly built on the basis of comparable information that visitors leave behind after visiting other websites. This profile is not linked to the name, address, e-mail address and suchlike of the visitor, but only serves to match advertisements to the profile of the visitor.

Through the websites of Trucks.nl, cookies are placed by the company Google, as part of the "Analytics service". Trucks.nl uses this service to keep track of and obtain reports on how visitors use the website. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Trucks.nl has no influence on this, Trucks.nl has not given Google permission to use the obtained analytics information for other Google services. The information that Google collects is made anonymous as much as possible. The visitor's IP address is explicitly not provided. The information is transmitted to and stored by Google on servers in the United States. Google proposes to adhere to the Safe Harbor principles and is affiliated with the Safe Harbor program of the U.S. Department of Commerce. This means that there is an adequate level of protection for the processing of any personal data.

Sometimes the use of cookies is unavoidable, for example to fill in a questionnaire. However, one can object to receiving cookies, and then it is possible to disable them in the settings of your own browser. However, filling out a questionnaire via the website is no longer possible.

Some data is not stored in a cookie but in the "local storage" of the browser. Trucks.nl also makes use of it. With local storage, you decide for yourself how long the browser will store the stored data, depending on the browser settings and the regular deletion of the history.

The Trucks.nl websites contain various links to other parties (without giving a complete list, these include Facebook, LinkedIn, Doubleclick, AdWords, GA Audiences, bing ads, etc.), Hubspot, and Hotjar). Trucks.nl is not responsible for the content of these websites and for the way in which these parties handle the data collected by it. Trucks.nl refers to the privacy statement of the party concerned.

Trucks.nl does its best to protect your personal data as much as possible. Visitors to its websites have the right to ask Trucks.nl which personal data are processed. They shall also have the right to request
that such data be subsequently deleted or, in the event of proven inaccuracy, amended. Please contact Trucks.nl using the contact details.

Trucks.nl reserves the right to make changes to its privacy statement and its cookies policy. Users are therefore advised to regularly consult the most recent statement on www.Trucks.nl.