Trucks.nl B.V. cookie statement

The Tnl Business website uses functional, analytical and marketing cookies. Cookies are small text files that are stored on the computer, tablet or cell phone. Cookies cannot damage a computer, tablet or cell phone. Cookies contain information about a previous visit to a certain website. Cookies can provide a better/optimally user experience on a website.

The website of Tnl Business uses cookies that are used by both Tnl Business and third parties. Tnl Business does this to enable the functionalities on the website, to gain insight into visitor behavior, but also to display personalized ads on the website. By clicking on ‘Accept cookies’ you agree to the use of these cookies as described in this cookie statement.

Functional, necessary and marketing cookies

Functional cookies are necessary for the proper functioning of the website. There is a distinction between session and permanent cookies. Session cookies are removed immediately after a visit. Session cookies provide security and are necessary to create an account, for example. Permanent cookies are stored and optimize ease of use on your next visit. Some examples are:

- Saved favorites ads are saved;
- Choice of list or photo display;
- Choice of language.

Analytical cookies

Analytical cookies are used to gain insight into the use of the website. A well-known analytical cookie is that of Google Analytics. Anonymously surfing behavior of all website visitors is analyzed with the aim of improving the website. Through the websites of Tnl Business, cookies are placed by the company Google, as part of the "Analytics service". Tnl Business uses this service to track and obtain reports about how visitors use the website. Google may provide this information to third parties if Google is legally required to do so, or to the extent that third parties process the information on Google’s behalf. Tnl Business has no influence on this, Tnl Business has not given Google permission to use the obtained analytics information for other Google services. The information Google collects is anonymized as much as possible. The IP address of the visitor is explicitly not given. The information is transmitted to and stored by Google on servers in the United States. Google states it will adhere to the Safe Harbor principles and is affiliated with the Safe Harbor program of the U.S. Department of Commerce. This means that there is an adequate level of protection for the processing of any personal data. Sometimes the use of cookies is unavoidable, for example when filling out a questionnaire. That does not alter the fact that one can object to receiving cookies, in which case it is possible to turn them off in the settings of one's own browser. Filling in a questionnaire via the website is then of course no longer possible. Some data is not stored in a cookie but in the "local storage" of the browser. Tnl Business also makes use of this. With local storage you decide for yourself how long the browser stores the data, depending on the settings of the browser and the regular clearing of the history.
Marketing cookies

Also called "tracking cookies" and/or "tracking pixel", are used to make relevant ads visible on the website. These cookies are used to keep track of which pages are visited in order to build a profile of online surfing behavior. This profile is partly built on the basis of similar information that visitors leave behind after visiting other websites. This profile is not linked to the name, address, email address, etc. of the visitor, but is only used to tailor advertisements to the profile of the visitor. The websites of Tnl Business contain various links from other parties (without giving a complete list these include Facebook, LinkedIn, Doubleclick, Google Ads, GA Audiences, Bing ads and Hotjar). Tnl Business is not responsible for the content of these websites and for how these parties handle the data they collect. Tnl Business refers to the privacy statement of the party concerned. Tnl Business does its best to protect personal data obtained as much as possible. Visitors to its websites have the right to ask Tnl Business what personal data are processed. They also have the right to request that this data is subsequently removed or, in the event of any inaccuracy, amended.

Please contact Tnl Business via the contact details. Tnl Business reserves the right to make changes to its privacy statement and cookies policy. Users are therefore advised to regularly check the most up-to-date statement on domains and sub-domains of Tnl Business, including (without being exhaustive and complete) www.trucks.nl, www.trucksnl.com, www.trucksnl.be or www.tnlbusiness.com.

March 2021